



FW17 RUNNING

CRAFTED IN SPORT





CRAFTED IN SPORT



ARTISAN TECH

- Zero Distraction
- Bridging the Gap Between Craft and Technology
- Elevated Classics
- Fuses Nostalgic Styling with Modern Performance
- Technical Comfort



CRAFTED IN SPORT



BASELINE

- Influenced by the Lines of Sports
- Horizontal Blocking and Seaming
- Clean Fashion Sport Silhouettes
- Statement Driven
- Bold Visual Design Markers





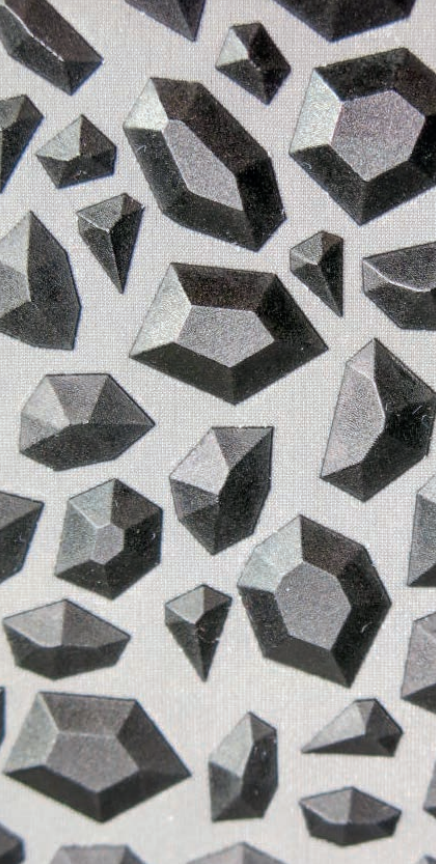
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THE CREATOR

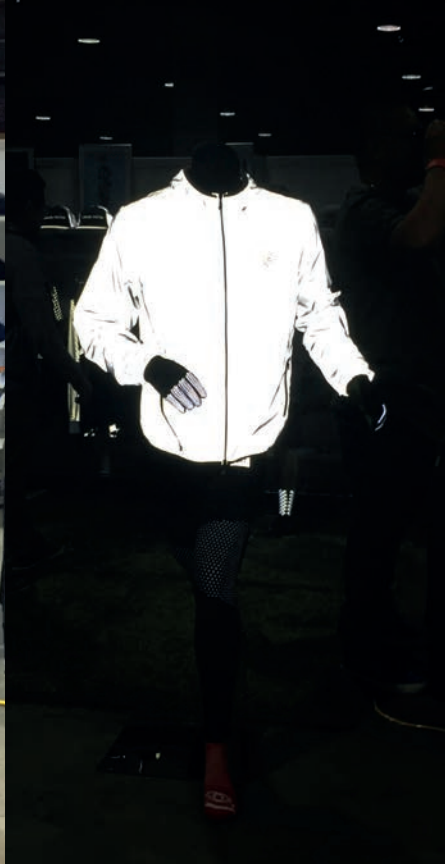
- Sporty Staples
- Intuitive Comfort
- Paired Back
- Craftmanship
- Athletic Performance





RUNNING

- Performance Technologies
- Textured Fabrics
- Reflectivity
- Perforated

34

UNTILED - 6

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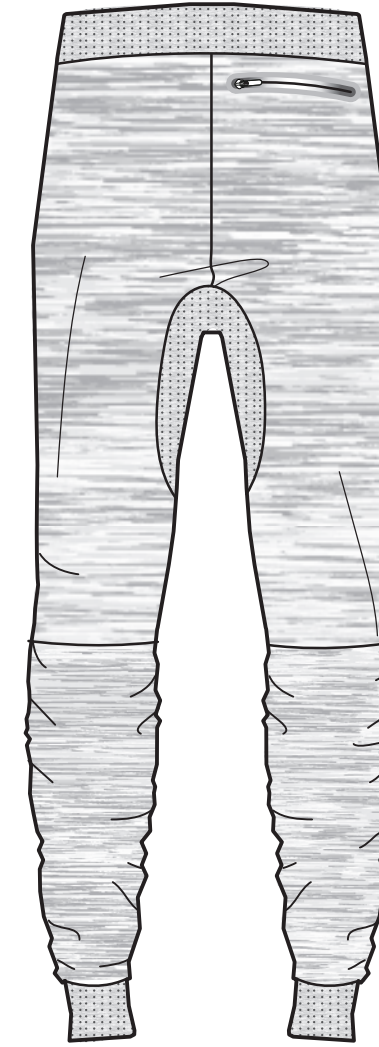
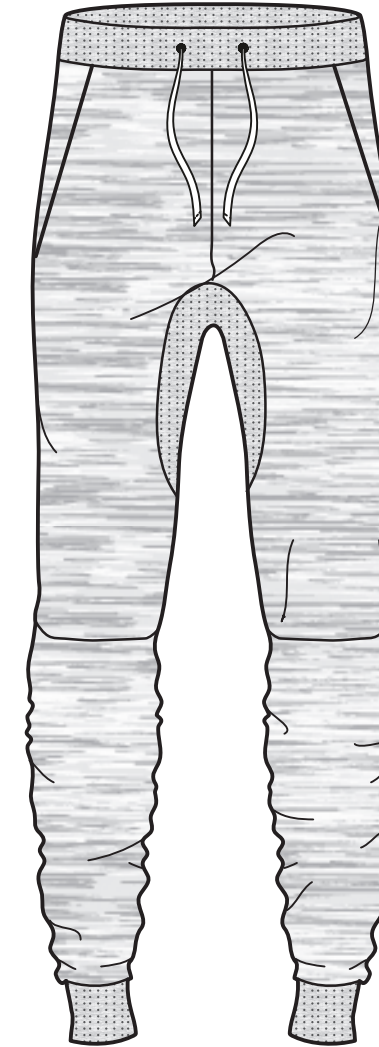
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L/S RUNNING TOP

- 100% POLY FLEECE JACQUARD
- HEX TECHNOLOGY
- LIGHTWEIGHT OUTER SHELL W/ SPEEDWICK TECHNOLOGY
- BRUSHED PERFORMANCE FLEECE IN JACQUARD HEX PATTERN FOR WARMTH AND AIR FLOW
- REFLECTIVE TRIMS

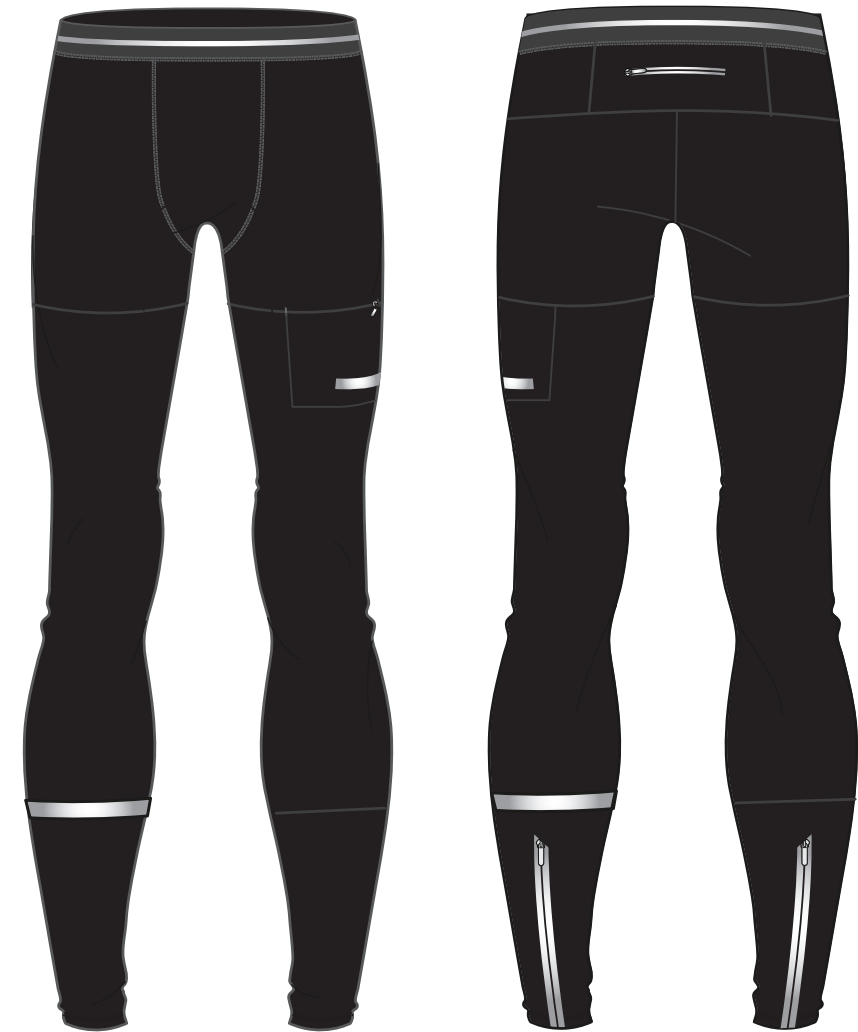
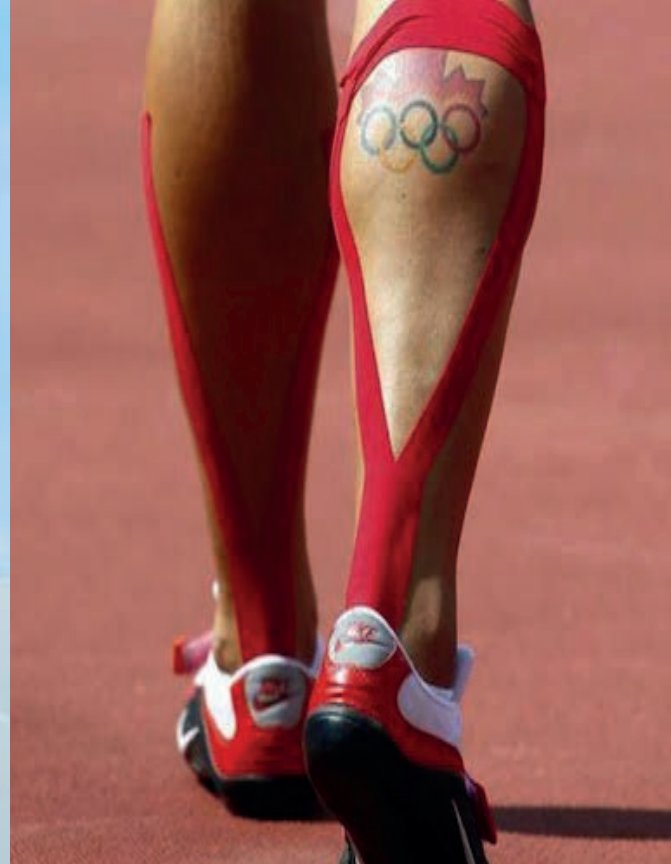
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RUNNING JOGGER

- 100% POLY
- HEX TECHNOLOGY
- LIGHTWEIGHT OUTER SHELL W/ SPEEDWICK TECHNOLOGY
- BRUSHED PERFORMANCE FLEECE IN JACQUARD HEX PATTERN FOR WARMTH AND AIR FLOW
- REFLECTIVE TRIMS

FW17 RUNNING



RUNNING TIGHT

- 94% POLY/ 6% SPANDEX
- OUTLAST TECHNOLOGY - HEAT MANAGEMENT TECHNOLOGY ORIGINALLY DEVELOPED FOR NASA THAT ENABLES MATERIALS TO ABSORB, STORE & RELEASE HEAT.
- BODY CONTOURING
- REFLECTIVE TRIMS

FW17 RUNNING



PRIMALOFT[®] PERFORMANCE
DOWN BLEND

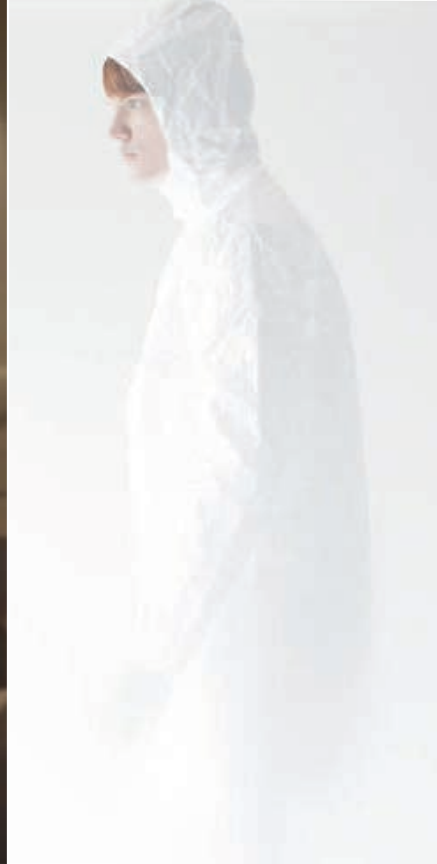
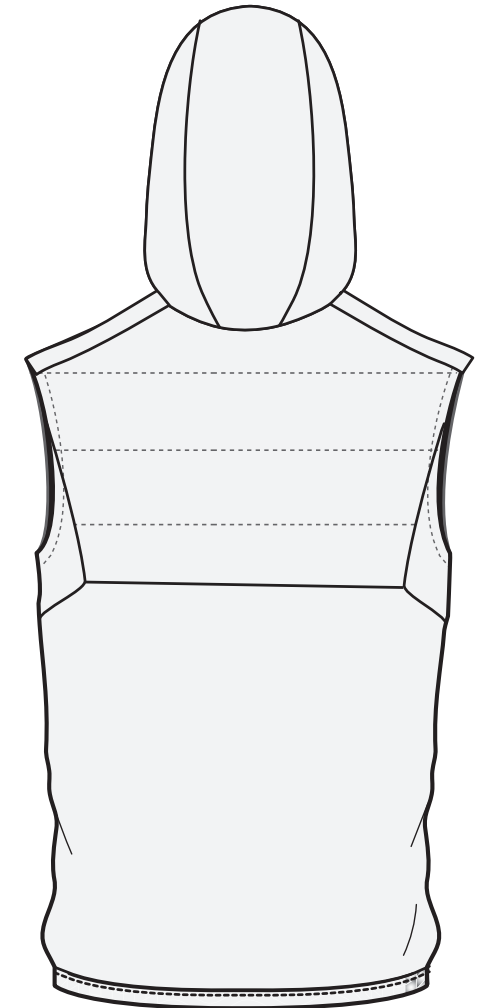
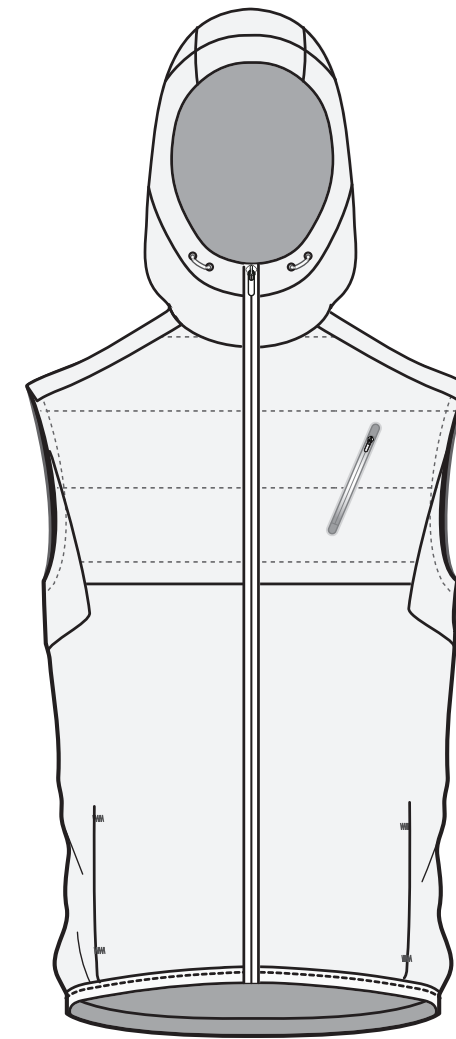
PrimaLoft[®] Gold Insulation Down Blend

Engineered with permanent water-repellent PrimaLoft[®] ultra-fine fibers

750

Warmth equivalence to 750 fill power down

Superior softness and loft



REFLECTIVE RUNNING VEST

- 100% NYLON
- PRIMALOFT TECHNOLOGY - SETS THE STANDARD IN COMFORT FOR ANY CONDITION.
- WARMTH WITHOUT BULK - COMPRESSIBILITY THAT MIMICS GOOSE DOWN.
- LIGHTWEIGHT SOFTNESS
- WATER RESISTANCE
- PERFORATED QUILTING
- REFLECTIVE BODY FABRIC



3/4" 2 IN ONE SHORT

- 82% POLYESTER 16% EL STRETCH TWILL W/ WR COATING
- 100% NYLON BRUSHED SINGLE JERSEY
- 100% POLY SUEDED EXPOSED BACK WAISTBAND
- HIDDEN BACK POCKET WITH INVISIBLE ZIPPER
- INSIDE CARD POCKET ON TIGHT WAISTBAND
- CLEAN FINISHED INSIDE SEAMS
- REFLECTIVE LOOP LABEL BRANDING
- TRANSPARENT REFLECTIVE TAPING

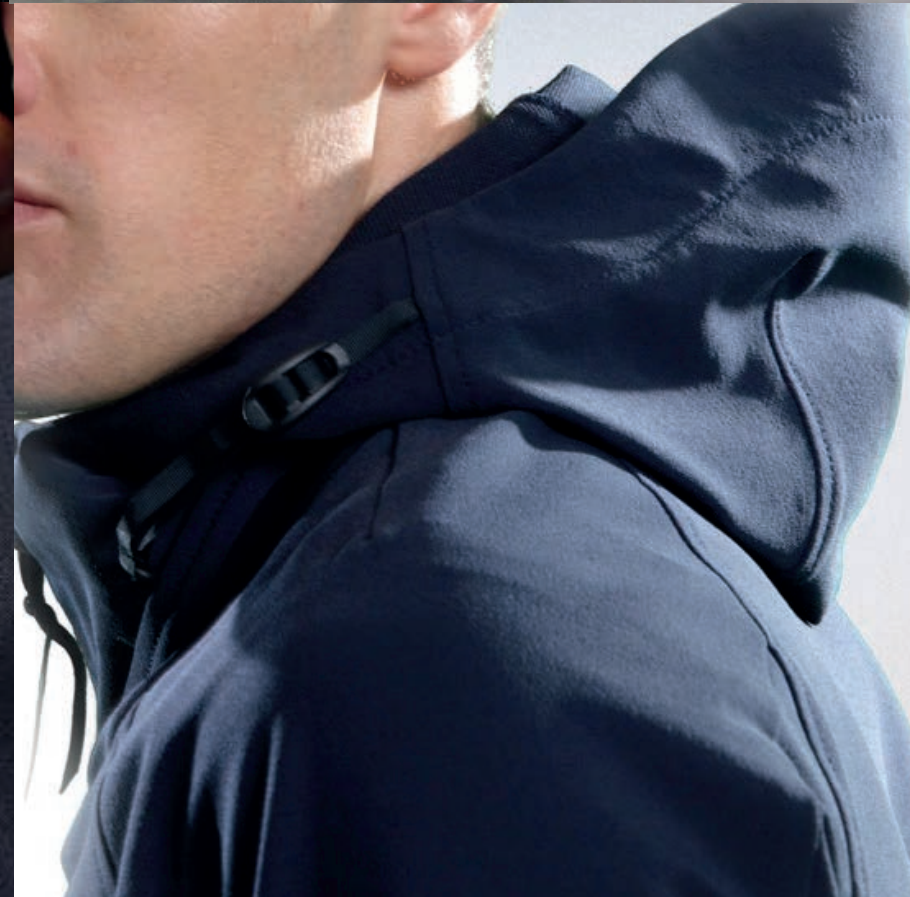
FW17 OUTERWEAR



ANORAK STORM JACKET

- LTW NEOPRENE WITH DRW COATING
- BONDED TAPING
- CLEAN BONDED INSIDE SEAMS
- CLEAN FRONT ZIP POCKETS
- REFLECTIVE NEOPRENE ZIPPER GARAGE
- REFLECTIVE TRANSPARENT TAPING
- BUNGEE CORD AND TOGGLE
- REFLECTIVE LOOP LABEL BRANDING
- VELCRO TABS

FW17 OUTERWEAR



COLD WEATHER PRIMALOFT JACKET

- 100% POLYESTER TWILL W/ DWR COATING
- PRIMALOFT FILL
- LASER QUILTED FLEECE LININ
- HIDDEN SNAP FRONT PLACKET W/ ZIPPER
- GUSSET POCKET W/ SIDE ZIPPER
- CLEAN FINISHED INSIDE SEAMS
- REFLECTIVE LOOP LABEL BRANDING
- TRANSPARENT REFLECTIVE TAPING

THANK YOU

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